

# Meg McGuire, Ph.D.

(419) 297-2620 • mmcguire@UDel.edu • meghmcg.com

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## Academic Appointment:

Associate Professor (CT), Department of English University of Delaware, 2019-present

Assistant Professor (CT), Department of English University of Delaware, 2013-2019

Chair, Interactive Media Minor University of Delaware, 2019-present

Affiliate Faculty, Delaware Environmental Institute (DENIN), University of Delaware, 2017-present.

## Education:

PhD; Rhetoric and Professional Communication; May 2013

*New Mexico State University, Las Cruces, NM*

Primary Areas: Technical/Professional Communication, Digital Rhetoric

Dissertation Topic: *Commemoration in 140 Characters: How Twitter Has Remediated How We Commemorate Resonant Events*

Committee Members: Jennifer Sheppard, Chair, Jen Almjeld; Monica Torr s; Julia Para

Master of Arts; Scientific and Technical Communication; May 2005

*Bowling Green State University, Bowling Green, OH*

Primary Areas: Visual Rhetoric and Multimedia

Master's Thesis: *Covering Music: Tracing the Semiotics of Beatles Album Covers Through the Cultural Circuit*

Bachelor of Arts; Journalism and Mass Communication; May 2001

*New Mexico State University, Las Cruces, NM*

Primary Area: Public Relations

## Publications: Articles/Webtexts

McGuire, Meg. (2021). "Women, Healing and Community: Cyberfeminist Activities on Reddit." *Kairos*. 25.2.

McGuire, Meg. (2020). "Writing Landfills: A Critical Technological Literacy Approach to Electronic Waste." *Proceedings of the Computers and Writing Annual Conference 2019*. DOI:

<https://doi.org/10.37514/PCW-B.2020.1039.2.04>

### Edited Collection

Edwards, Jessica, **Meg McGuire** and Rachel Sanchez, Eds. (2021) *Speaking Up, Speaking Out: The Lived Experiences of NTT Faculty in Writing Studies*. Logan: Utah State University Press.

### Chapters in Edited Collections:

**McGuire, Meg.** (2023). "Waves of Feminisms, Waves of Design: Using Historical Feminist Documents as a Strategy in Teaching Feminist Design Rhetoric." In Rachael Sullivan, Kristin Prins, and Kristin Ravel (Eds). *Feminist Design Rhetorics: Theories, Practices, and Pedagogies for Building Equity and Collective Justice*. Forthcoming

Almjeld, Jennifer, **Meg McGuire**, and Kris Blair. (2017) "Organic Mentorship: A Feminist Model to Support Scholars and Leaders." In Holly Hassel and Kirsti Cole (Eds). *Surviving Sexism in the Academy*. New York: Routledge.

**McGuire, Meg.** (2016) "Reblogging as Writing: The Role of Tumblr in the Writing Classroom." In Kendra N. Bryant (Ed). *Engaging 21<sup>st</sup> Century Writers with Social Media*. Hershey: IGI Global.

### Teaching Experience:

#### Department of English, University of Delaware, 2013-present

- English 222, Introduction to Professional Communication
- English 278, Studies in Diversity (Who Runs the World: Feminism and Design)
- English 312, Written and Business Communication
- English 397, Digital Rhetoric
- English 410, Technical Writing
- English 411, Rhetoric of the Professions
- English 413, Topics in the Professions (Environmental Rhetoric)
- English 413, Topics in the Professions (Social Media)
- English 413, Topics in the Professions (Document Design)
- English 413, Topics in the Professions (Genres of Professional Writing)
- English 462, Experiential Learning (Applied Environmental Writing)
- English 462, Experimental Learning (E-portfolio)
- English 464, Internship in Business and Technical Writing
- MALS 626, Studies in Contemporary Culture (Composing Identities)

#### Graduate Teaching Assistant (Instructor of Record), New Mexico State University, 2008-2013

- English 111, Rhetoric and Composition
- English 211, The Rhetoric of Going Green
- English 218, Scientific and Technical Communication

- English 318, Advanced Professional and Technical Communication
- English 326, Cultural Identity and Representation Across the Media

**Graduate Teaching Assistant (Instructor of Record), Bowling Green State University, 2003-2005**

- English 111, Introductory Writing
- English 112, Varieties of Writing

**Referred Presentations:**

*A Continued Rationale: The Endurance of Technical Writing in English Departments.* CPTSC Conference. Colorado Springs, CO. October, 28, 2022.

*Speaking Up, Speaking Out: The Lived Experiences of Non-Tenure Track Writing Studies Faculty.* Conference on College Composition and Communication. Tacoma, WA/Virtual. March 2021.

*If There's No Selfie, Did It Even Happen?* Computers and Writing Conference. Greenville, NC. May 2020. [Cancelled due to Covid].

*Working Alone Together: The DIY Feminist Activism of Women Only Co-Working Spaces.* Feminisms and Rhetorics Conference. Harrisonburg, VA. October 2019.

*Writing Landfills: A Critical Technological Literacy Approach to Electronic Waste.* Computers and Writing Conference. East Lansing, MI. June 22, 2019.

*Project Management Approaches for Writing Classrooms and Communities.* Conference on College Composition and Communication. St Louis, MO. March 15, 2018.

*When You Find a Great Meme to Post for Your Assignment: Tumblr as a Multimodal Writing and Community Space in the Composition Classroom.* Computers and Writing Conference. Findlay, OH. June 1, 2017.

*An Interdisciplinary Action Plan for Student Internship Programs.* Smart and Sustainable Campuses Conference. College Park, MD. March 27, 2017.

*Changing the Landscape of Service Learning: Approaches to Increased Student Engagement with Assignments Outside the Classroom.* Conference on College Composition and Communication. Portland, OR. March 17, 2017.

*Here is Jonah Eating His Cheerios: The Dominance of Motherhood Discourse on Facebook.* Computers and Writing Conference. Rochester, NY. May 21, 2016.

*This is How I Remember the War: A Vernacular Construction of Public Memory.* Virginia Humanities Conference. Arlington, VA. April 11, 2015.

*Risks With No Rewards: Why Students Fear Failure When Writing Outside the Printed Page.* Conference on College Composition and Communication. Tampa, FL. March 20, 2015.

*The New Labor Landscape: Freedom and Security Without Tenure.* Thomas R. Watson Conference. Louisville, KY. October, 16, 2014.

*MicroDiscourse: Contributing to Global Conversations with Limited Characters.* Computers and Writing Conference. Pullman, WA. June 8, 2014.

*Toward a Technofeminist Ethic of Care: Establishing Reciprocal Mentoring Relationships in Computers and Writing.* Computers and Writing Conference. Frostburg, MD. June 7, 2013.

[Featured Panel] *Commemoration in 140 Characters: Twitter as a Space for Commemoration.* Computers and Writing Conference. Raleigh, NC. May 20, 2012.

*How We Get to Commemoration in 140 Characters.* NMSU/UTEP Joint Graduate Student Conference. Las Cruces, NM. February 25, 2012.

*Unending Conversations: How the Pentad is a Useful Tool for Students Uncovering the Motivation of Collaborators to a Wiki.* Conference on College Composition and Communication. Atlanta, GA. April 8, 2011.

*“Digital Natives” at a Border Institute: Analyzing Student and Instructor Perceptions on Technology Use in First Year Composition Courses* (with Marc Scott). Western States Rhetoric and Literacy Conference. Las Cruces, NM. October 22, 2010.

*Scheming His Way to the Top: Heist and the American Dream in Man on Wire.* Southwest-Texas Popular Culture Association and American Culture Association Conference. Albuquerque, NM. February 2010.

*Scheming His Way to the Top: Heist and Myth in Man on Wire.* English Graduate Student Organization Symposium, Las Cruces, NM. October 30, 2009.

*Going Green: Technology Makes Environmental Action Accessible.* Computers and Writing Conference, Davis, CA. June 18 - 21, 2009.

*Blurring Boundaries: Revisioning Existing Literacies for Teaching Technologies.* Computers and Writing Conference, Davis, CA. June 18 - 21, 2009.

*Live Together, Die Alone: Exploring the Others of Lost.* Southwest-Texas Popular Culture Association and American Culture Association Conference, Albuquerque, NM. February 25 - 28, 2009.

## **Invited Presentations and Workshops:**

*English Department Faculty Forum.* Series of presentations showcasing faculty research. Newark, DE. April 29, 2021.

*NTT Dossier Workshop.* Workshop for NTT' faculty for best practices for creating a dossier for promotion. Newark, DE. November 2019.

*Creative Digital Approaches to Information.* Professional development for University of Delaware residence life supervisors detailing approaches to working with typical genres. Newark, DE. June 2019.

*Approaches for Preparing Students for College Writing.* Presented as part of the Delaware Writing Project to K-12 teachers. Newark, DE. July 2015.

*Technical Writing for Engineers.* Invited to discuss technical writing approaches specific to proposals and reports for the University of Delaware chapter of Engineers Without Borders. Newark, DE. March 2015

*Composing Digitally in Technical and Business Communication.* Presented on approaches and assignments that incorporate multimodality and digital technology in a professional writing course. Newark, DE. February 2014.

*Physical Space and Virtual Hikes.* Invited to take part in *Science, Society and Sandwiches*, a lunch time series of various disciplines presenting different views of the same topic. Newark, DE. October 2013.

*Creating Online Teaching Portfolios.* Co-facilitated a three-part workshop covering the rhetorical and design choices regarding online teaching portfolios and different media to create the portfolio with. Las Cruces, NM. April 2012

*Blogging as Research Tool.* Presented on using blog as an effective tool to help the research process for the New Mexico State University Rise for Excellence Program. Las Cruces, NM. June 2011.

*Creating Web Pages for Blackboard.* Co-facilitated a workshop that helped instructors learn how to customize their course Blackboard shells with their own web page design. Las Cruces, NM. April 2011.

*Internship Colloquium.* Presented and discussed my 2009 summer internship to members of the New Mexico State University Rhetoric and Professional Communication Department. Las Curces, NM. April 2010.

*Using Presentation Software.* Presented various software and tools that can be used effectively during a presentation. Las Cruces, NM. February 2010.

*Collaborative Writing Tools.* Presented over various software and tools that facilitate collaborative writing in the writing classroom. Las Cruces, NM. February 2010

*Web 2.0 Workshop.* Facilitated a workshop that explored ways to integrate Web 2.0 tools into the writing classroom. Las Cruces, NM. February 2010.

## **Department Service:**

**Executive Committee, Department of English, University of Delaware, 2022-present.**

**Senior Tenure Track Writing Faculty Search Committee, Department of English, University of Delaware. 2022-2023.**

**Post-Doc Search Committee, Department of English, University of Delaware, 2021.**

**Business Writing Curriculum Development, Department of English, University of Delaware. 2019-present.**

**Faculty Review Committee, Department of English, University of Delaware. 2017-2019, Spring 2021.**

**Social Media Director, Department of English, University of Delaware. 2013 – 2019.**

**Professional Writing Continuing Track Faculty Search Committee, Department of English, University of Delaware. 2017-2018.**

**Professional Writing Senior Faculty Search Committee, Department of English, University of Delaware. 2016-2017.**

**Internship Coordinator, Department of English, University of Delaware. 2015 – 2018.**

**Undergraduate Committee, Department of English, University of Delaware. 2015-2017.**

**E110 Goals and Practices Committee, Department of English, University of Delaware. 2014-2015.**

**Multimedia Design Coordinator, Design Center, New Mexico State University. 2009-2013.**

**Co-Chair, The Dissertation Collective, Rhetoric and Professional Communication, New Mexico State University. 2011.**

**Peer Mentor, Peer Observation and Discussion Group, Department of English, New Mexico State University. 2011.**

**Graduate Student Committee, English Department, Bowling Green State University. 2004 – 2005.**

## **University Service:**

**Educational Affairs Committee, University of Delaware, 2022-present.**

**DENIN (Virtual) Symposium Oral Presentation Judge**, University of Delaware, March 2021.

**Environmental Writing Judge**, University of Delaware, April 2017.

**WAC Development Reviewer, Department of Mechanical Engineering**, University of Delaware. 2014 – present.

**Program Liaison, GradSTEP Program**, Bowling Green State University. August, 2004.

## **Professional Service:**

**Proposal Reviewer**, 2022 ASLE Symposium. June 2022.

**Proposal Reviewer**, Computers and Writing Conference. 2019-2020

**Textbook Reviewer. *Changing Writing: A Guide with Scenarios***. Eilola, Johndan Johnson. Bedford St. Martins. 2014

**Article Reviewer. *Business Communication Quarterly***. 2014

**Program Proposal Reviewer for 2010 Western States Rhetoric and Literacy Conference**. Summer 2010.

**Chair, A Text of One's Own: Finding Writing Identities in New Texts and Voices Panel**, Western States Rhetoric and Literacy Conference. October 2010

## **Professional Experience:**

**Writer and Designer**, *New Mexico State University Design Center, Las Cruces, NM; May 2011 – August 2011, May 2012- August 2012*

- Created organization branding for student business incubator
- Designed, wrote, packaged educational materials for middle school entrepreneurial programs

**Grant Writing Intern**, *New Mexico State University's Media Productions, Las Cruces, NM; May 2009 – August 2009*

- Assisted in writing an Agriculture and Food Research Initiative (AFRI) grant dealing with biosecurity guidelines and education - *Reducing and Preventing On-Farm Disease Introductions from Animals That Attend Fairs, Expositions, and Livestock Markets Project*

**Marketing & Communications Coordinator**, *Splendor Shower Door, Holland, OH; June 2005 – July 2008*

- Developed and coordinated all marketing and communication plans, including website redesign and advertising campaigns ○ Managed development of website redesign

- Created customer newsletter as additional outlet for communication and updates ○
- Designed new promotion material for products and services and oversee distribution
- Editing Intern**, Bowling Green State University's Continuing and Extended Education,  
*Bowling*

*Green, OH; Summer 2004*

- Wrote and edited various marketing materials, both print and online, for campus and community workshops and events

## **Awards:**

**Open and Affordable Teaching Materials Grant**, University of Delaware. 2022.

**Verna Newman Rule Scholarship**, New Mexico State University, December 2012.

**Outstanding Graduate Assistant Award**, New Mexico State University, May 2012.

**Sutherland-McManus Scholarship**, New Mexico State University, Critical Nonfiction Prose, December 2011.